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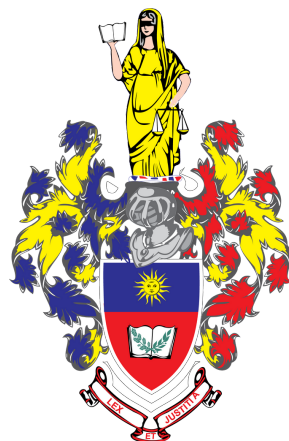
## *Educational program* *"Master of Business* *Management"*

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**Leonid Yuzkov Khmelnytskyi  
University of Management and Law**

Recognized institution in Podillia  
region - the flagship of managerial,  
economic and legal education and  
science invites you to study  
the second level of higher  
education

in the specialty 073 Management  
to obtain the Master's degree of  
higher education – qualification –  
manager of administrative  
activities



## University

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Leonid Yuzkov  
Khmelnytskyi University  
of Management and Law

## Educational program "Master of Business Management"

— Certificate of the Ministry of  
Education and Science of Ukraine on  
accreditation series ND-IV № 2376807  
dated July 3, 2015 —

## Competitive advantages of the educational program:

-obtaining thorough knowledge in the field of business planning and organization, brand management, start-up management, quality management, knowledge management, business process reengineering, staff motivation, e-commerce, opening and full support of own business;  
-development of practically oriented teaching methods, intensive training in management decisions based on situational tasks;  
gaining the advantages of leadership in the labour market, career prospects and running your own business.

*ensuring a high level of personal development and improvement of business qualities*

## University

### MAIN PROFESSIONAL DISCIPLINES OF EUROPEAN LEVEL:

organization management, financial management, change management and leadership, brand management, e-commerce, business process reengineering, start-up management, international business communications, business planning and organization, motivational management, quality management, enterprise reporting, knowledge management.

### POSITIONS THAT MAY BE HELD BY MASTERS:

heads of enterprises, institutions, organizations of various forms of ownership, specialists of their structural units of economic, financial, personnel direction; specialists in administration, marketing, market analytics, advertising and human resources.



### ADVANTAGES OF THE UNIVERSITY:

- consistently high ratings of the university among higher education institutions of Khmelnytsky region and Ukraine;
- high reputation among consumers of educational services and employers;
- high level of qualification of scientific and pedagogical staff, active involvement of practitioners in the educational process, innovative forms and methods of teaching.