



# Leonid Yuzkov Khmelnyskyi University of Management and Law

*We cultivate a love of learning, reading  
and understanding.*

## CONTACT US

8, Heroiv Maidanu St.,  
Khmelnyskyi, 29013, Ukraine,  
Khmelnysky University of  
Management and Law, Tel.: +38  
(0382) 71-80-00. Fax: +38 (0382)  
71-75-70, E-mail:  
info@univer.km.ua, website:  
www.univer.km.ua

*The flagship of managerial,  
economic and legal education  
and science invites to study in the  
specialty 073 Management  
to obtain a Bachelor's degree  
qualification - Bachelor of  
Business Management, Manager-  
Administrator  
(Certificate of Accreditation of the  
Ministry of Education and Science  
of Ukraine, series ND-II  
№2376805 dated July 3, 2015)*

---

# EDUCATIONAL PROGRAM "BACHELOR OF BUSINESS MANAGEMENT"

## *1. Competitive advantages of the educational program:*

- well-known teaching staff, active involvement in the educational process of employers, leading specialists in the field of management;
- practical training at enterprises, institutions and organizations - business leaders in the region;
- employment in agencies of state power and local authority, state enterprises, business structures;
- active involvement in research work, all-Ukrainian Olympiads, competitions, brain-rings, tournaments, etc.;
- the possibility of continuing education for the Master's degree in the specialty 073 Management;
- innovative forms and methods of training that allow to form an expert manager of the new generation with a sense of high organizational culture and psychological stability.

## *2. Gain knowledge in economics, management and personnel management, marketing and logistics, strategic and operational management.*

## **3. BECOME HEADS AND SPECIALISTS**

of departments, offices, divisions of local state administrations, regional and district councils, heads of enterprises, institutions, organizations of various forms of ownership, specialists of their structural subdivisions of economic, financial, personnel direction; specialists in administration, marketing, market analysis, advertising and human resources.

## *4. Gain knowledge in economics, management and personnel management, marketing and logistics, strategic and operational management.*

# EDUCATIONAL PROGRAM "BACHELOR OF BUSINESS MANAGEMENT"

## *5. Become heads and specialists*

of departments, offices, divisions of local state administrations, regional and district councils, heads of enterprises, institutions, organizations of various forms of ownership, specialists of their structural subdivisions of economic, financial, personnel direction; specialists in administration, marketing, market analysis, advertising and human resources.

## **6. Advantages of the university:**

- 1) consistently high ratings of the university among higher education institutions of Khmelnytskyi region and Ukraine;
- 2) high reputation among consumers of educational services and employers;
- 3) providing complete higher education at all levels (bachelor, master, doctor of philosophy);
- 4) high level of qualification of scientific and pedagogical staff, active involvement of practitioners in the educational process, innovative forms and methods of teaching;
- 5) the current level of logistics and information support for training and research (including elements of distance learning);
- 6) created conditions for dual education (combination of training in classrooms and workplaces in organizations (enterprises, institutions));
- 7) the possibility of forming an individual educational trajectory, ensuring the academic mobility of students, including the possibility of parallel study at the university in various specialties (073 Management, 072 Finance, Banking and Insurance, 242 Tourism, 281 Public Management and Administration, 081 Law, 293 International law, 232 Social Security) by full-time and part-time forms;
- 8) interesting, rich, diverse social, sports, cultural, scientific student life, active activity of student self-government of the university;
- 10) a real opportunity for students to influence the content of education and improve the educational programs by which they study.